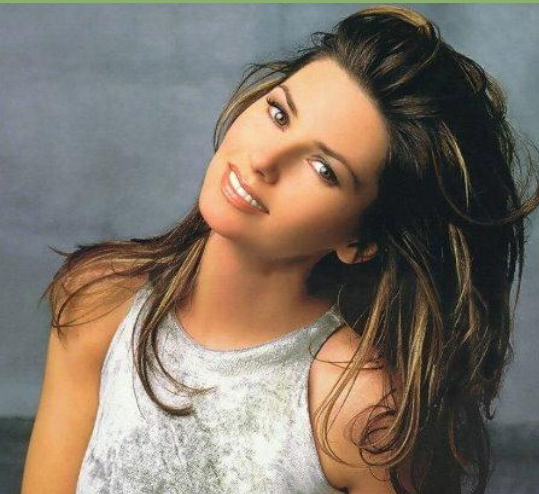


# Chapter 6: Reflecting Our Diverse Cultures

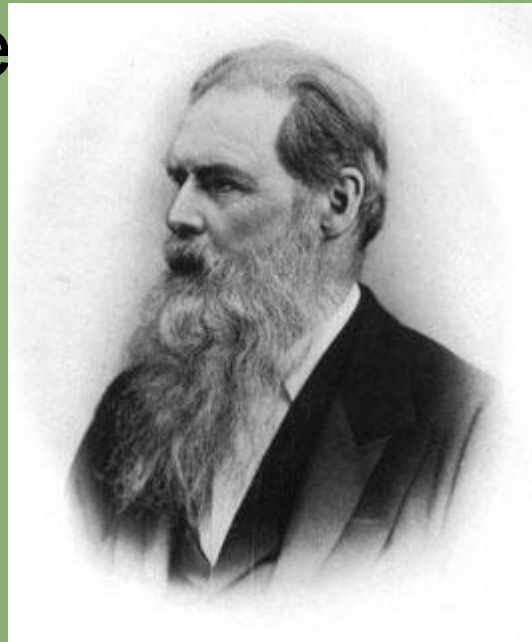


# What is Culture



# Culture is...

- Tylor said that culture is "that complex whole which includes knowledge, belief, art, law, morals, custom, and any other capabilities and habits acquired by man as a member of society"



# What is Canadian Culture?

- What you define as Canadian culture?



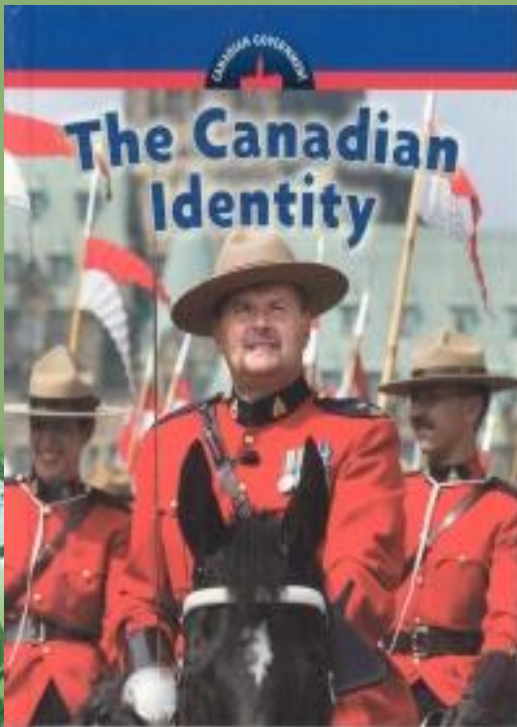




# What is Canadian Culture?

- What symbols are connected with Canadian Identity?







## **O Canada**

**O Canada**

**Our home and native land!**

**True patriot love in all thy sons command**

**With glowing hearts we see thee rise,**

**The True North strong and free!**

**From far and wide**

**O Canada, we stand on guard for thee**

**God keep our land glorious and free!**

**O Canada, we stand on guard for thee**

**O Canada, we stand on guard for thee.**



# Canadian National Anthem

- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\CBC Opening \\_ Closing 2000 \[www.keepvid.com\].flv](#)
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Anthem - I Am Canadian \[www.keepvid.com\].flv](#)





**CANADA**











# 2010 Winter Olympics World Junior Hockey Championships

- <C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Vancouver 2010 Winter Olympics - Men .flv>
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\2008 World Junior Hockey Championships Canada v Sweden Final \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\2008 World Junior Hockey Championships Canada v Sweden Final [www.keepvid.com].flv)









# Molson Canada

- The Rant

A Product of Molson Canadian



# I AM CANADIAN

- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Molson Joe Canadian "I Am Canadian" rant \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Molson Joe Canadian )
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Quebec - I am Canadian ad Spoof \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Quebec - I am Canadian ad Spoof [www.keepvid.com].flv)
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Molson Canadian - I Am Canadian - Beaver Attack! -Commercial \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Molson Canadian - I Am Canadian - Beaver Attack! -Commercial [www.keepvid.com].flv)
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\I Am Canadian Hockey Fight Commercial \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\I Am Canadian Hockey Fight Commercial [www.keepvid.com].flv)



# The Rant Continued

- Why do you believe The Rant was so effective as an advertising campaign?
- Do you believe it became more than just a commercial to sell beer? Why?
- What does this say about Canadian Culture with respect to our southern neighbours?



CBCsports



# Hockey Night in Canada

- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Hockey Night in Canada Theme from Hockey Tonight \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Hockey Night in Canada Theme from Hockey Tonight [www.keepvid.com].flv)
- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\HNIC New Theme Song \\_ Canadian Gold \[HQ\] \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\HNIC New Theme Song _ Canadian Gold [HQ] [www.keepvid.com].flv)



# Coaches Corner



# Coaches Corner

- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Cherry Backs Off\\_Coach\\_.flv](#)





# STOMPIN' TOM

## AND THE HOCKEY SONG



AND TOMMY THE HORNED RIBB, THE POLY-KNOX KALE, THE HORNED RIBB AND TOMMY THE  
THE LAST FATAL BOMB, IN THE BOMB, THE POLY-KNOX KALE, THE HORNED RIBB AND TOMMY  
BOMB IN THE BOMB, IN THE BOMB, THE POLY-KNOX KALE, THE HORNED RIBB AND TOMMY





# The Hockey Song

- [C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Stompin Tom Connors - The Hockey Song \[www.keepvid.com\].flv](C:\Users\Jason\Desktop\Fellowes School Work\CGC 1P1\Unit 2- Human Systems\6.1 Reflecting Our Diverse Culture\Videos\Stompin Tom Connors - The Hockey Song [www.keepvid.com].flv)

